

ALIGNit Strategy Framework



Purpose

Define

Align

Execute

Key Questions

Who are we?

- What is the vision / mission for the company?
- What are the key issues we need to address?
- What is the opportunity in the market?

Where are we going?

- What are the barriers to growth?
- What are the key growth drivers and enablers?
- What investments are required?

How do we get there?

- What will we start, stop, continue doing?
- How will we measure success?
- What is required to succeed?
- Who will do what by when?

How are we progressing?

- What progress are we making versus key metrics?
- How are we maintaining leadership alignment?
- What course corrections should we make to stay on track?

Enabling Tools

- Visioning Survey
- SWOT Analysis
- Hedgehog Concept

- Valuable Formula
- 9 Box Matrix
- 7 S Framework
- Shareholder Value Map
- Strategy Map

- Action Plan Templates
- Balanced Scorecard
- Commitment Curve / Change Readiness Template

- Program Management
- Status Updates
- Strategy Renewal